



Invoice No \_\_\_\_\_

# Photography Order Form

263 Melbourne Street, North Adelaide, SA 5006

## CLIENT USE

Name \_\_\_\_\_ Date \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ Town/City \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_ Tel \_\_\_\_\_ Fax \_\_\_\_\_

Email (for proofs) \_\_\_\_\_

**NORMAL** ( 5 working days ) Qty \_\_\_\_\_ High res images @ \$95+<sup>GST</sup> per photograph Sub Total = \$ \_\_\_\_\_

**EXPRESS\*** ( 3 working days ) Qty \_\_\_\_\_ High res images @ \$115+<sup>GST</sup> per photograph Sub Total = \$ \_\_\_\_\_

### WINES TO BE PHOTOGRAPHED (List Bottles / Labels)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### SPECIAL CONSIDERATIONS / REQUIREMENTS

- Vintage Removal
- Vintage & Non Vintage Images Required
- ONLY Non Vintage Images Required
- Group Shot (available on request)
- Require images on a CD



### RETURN OF BOTTLES

- Keep
- Pick up from Newstyle Media (30 Days)
- Mailed (At own expense)

### TERMS & CONDITIONS

1. A fee of 50% of the total value of the booking will be incurred if client declines high resolution images. Payable within 14 days.
2. Payment must be received once proofs are approved, high resolution emails will not be released until payment in full has been made.
3. Newstyle Media reserves the right to use all photography done as part of this service to promote this service in the future.
4. It is the client's responsibility to provide bottle in optimal condition, as per instructions on the Newstyle Media Photography Specs PDF.
5. Metallic/foiled labels can be problematic due to reflections. Newstyle Media will endeavor to minimize reflection, however it may require an additional digital editing fee.
6. High resolution images will be sent via WeTransfer (www.wetransfer.com) - clients are reminded to check their email filtering.

I accept and acknowledge the following:

Return form to michaela.fargher@newstylemedia.com.au

Client Signature \_\_\_\_\_

### FORM OF PAYMENT

- Send Invoice ( accounts@newstylemedia.com.au )**
- Credit Card ( 1.4% Credit Card Surcharge )**

- Visa
- Mastercard

- EFT (Details for Client)**

Name – Newstyle Media  
 BSB No. 065-157  
 A/C No. 1033 9052  
 Email remittance to accounts@newstylemedia.com.au

Card Number \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
 Expiry Date \_\_\_\_\_ / \_\_\_\_\_ CVN \_\_\_\_\_  
 Cardholder's Name ( Print Name ) \_\_\_\_\_  
 Cardholder's signature \_\_\_\_\_

## OFFICE USE

### BOTTLES

- Back Label Removal (\$25 per bottle) \_\_\_\_\_
- Vintage Removal \_\_\_\_\_
  - 1 - 3 Bottles (\$25)
  - 4 - 6 Bottles (\$50)
  - +6 Bottles (\$75)
- Major Digital Editing Fee (\$25 per bottle) \_\_\_\_\_

### IMPORTANT DATES

Bottle Delivery Date \_\_\_\_\_ Invoice Sent \_\_\_\_\_  
 Booking Date \_\_\_\_\_ Payment Received \_\_\_\_\_  
 Due Date \_\_\_\_\_ Photographs Sent \_\_\_\_\_  
 Photography Done \_\_\_\_\_  
 Proofs Sent \_\_\_\_\_  
 Proof Approved \_\_\_\_\_

**Discounts** \$ \_\_\_\_\_  
**Sub Total** \$ \_\_\_\_\_  
**TOTAL (incl GST)** \$ \_\_\_\_\_

# Newstyle

MEDIA

## Bottle Photography Specs Sheet



### Technical

Newstyle Media uses a Canon 6D DSLR camera to take bottle photos.

The final files provided are approximately 90x290mm at 300dpi. File formats supplied for each photo are a high, medium and low quality JPG and a layered Photoshop PSD both with clipping paths. Photoshop PSDs are very useful for designers.

### Bottles

For the best quality photos please use the following guide for the bottles you supply:

- Clean bottles free from blemishes and imperfections in the glass
- If possible, make sure the seams of the bottle are to the sides of the label, and not straight down the middle
- Clean, undamaged and straight labels
- Make sure the labels do not have air bubbles underneath them
- Clean and undamaged closures
- If the closure has a logo or text on it that you would like to feature in the photograph, make sure it lines up centrally with the main label
- Back label removal is requested for rose, white and sparkling or a removal fee will be incurred.

### Lighting

Newstyle Media bottle photographs are typically lit down both sides of the bottle, creating highlights down both sides and evenly illuminating the label. Photographs can be taken with a highlight down one side but this is not preferable as the labels tend to be darker down one side. Please note that labels that incorporate metallic/foil designs can be problematic.

### Terms & Conditions

- High resolution images will be sent via We Transfer ([www.wetransfer.com](http://www.wetransfer.com)) - clients are reminded to check their email filtering

### Send your bottles to:

Newstyle Media Bottle Photography  
263 Melbourne Street, Adelaide, SA 5006  
Phone 08 8221 6355  
Email [michaela.fargher@newstylemedia.com.au](mailto:michaela.fargher@newstylemedia.com.au)  
Web [www.newstylemedia.com.au](http://www.newstylemedia.com.au)  
(NO POLYSTYRENE PACKAGING PLEASE)